



Off-Market & Pre-Market Buyer Access Guide

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WHY OFF-MARKET ACCESS MATTERS

Not all homes are advertised online. Many sellers choose to sell their property discreetly or share it with selected buyers before launching publicly. These are known as off-market or pre-market listings - and they can be the key to securing your dream home ahead of the competition.



THIS GUIDE EXPLAINS:

- WHAT OFF-MARKET AND PRE-MARKET LISTINGS ARE
- WHY SELLERS CHOOSE THIS APPROACH
- HOW BUYERS CAN GAIN EARLY ACCESS THROUGH PLACE

Disclaimer: This information is intended as general guidance only and does not constitute legal, financial, or professional advice. While every effort has been made to ensure accuracy, information may be subject to change. Independent advice should be sought to suit individual circumstances.



UNDERSTANDING OFF-MARKET & PRE- MARKET PROPERTIES

Off-Market Listings:

Properties sold without being advertised on major portals. Often shared exclusively with an agent's buyer network.

Pre-Market Listings:

Homes being prepared for launch but not yet promoted publicly. Photos and campaigns may still be in development.

Why Sellers Use These Options:

- Privacy or discretion
- Faster sale with qualified buyers
- Less pressure or open homes

Why Buyers Should Pay Attention:

- Reduced competition
- Greater negotiation power
- Early access to quality properties



HOW TO GAIN ACCESS THROUGH PLACE

1. Complete a Buyer Profile

Let us know your ideal suburbs, budget, and property features. This allows us to match you with upcoming listings.

2. Stay Connected With Your Agent

Suburb specialists often have early notice of listings. Keeping in contact gives you the inside track.

3. View Properties Before They Hit the Market

Our buyers often inspect homes before they go live online, increasing their chances of success.

Pro Tip:

This process works especially well for buyers searching in premium suburbs or looking for something specific that rarely becomes available.

Contact Us

Buying a property is easier when you've got local experts guiding the way. Our team at Place Redcliffe Peninsula can help you find your next place and support you through every step.



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